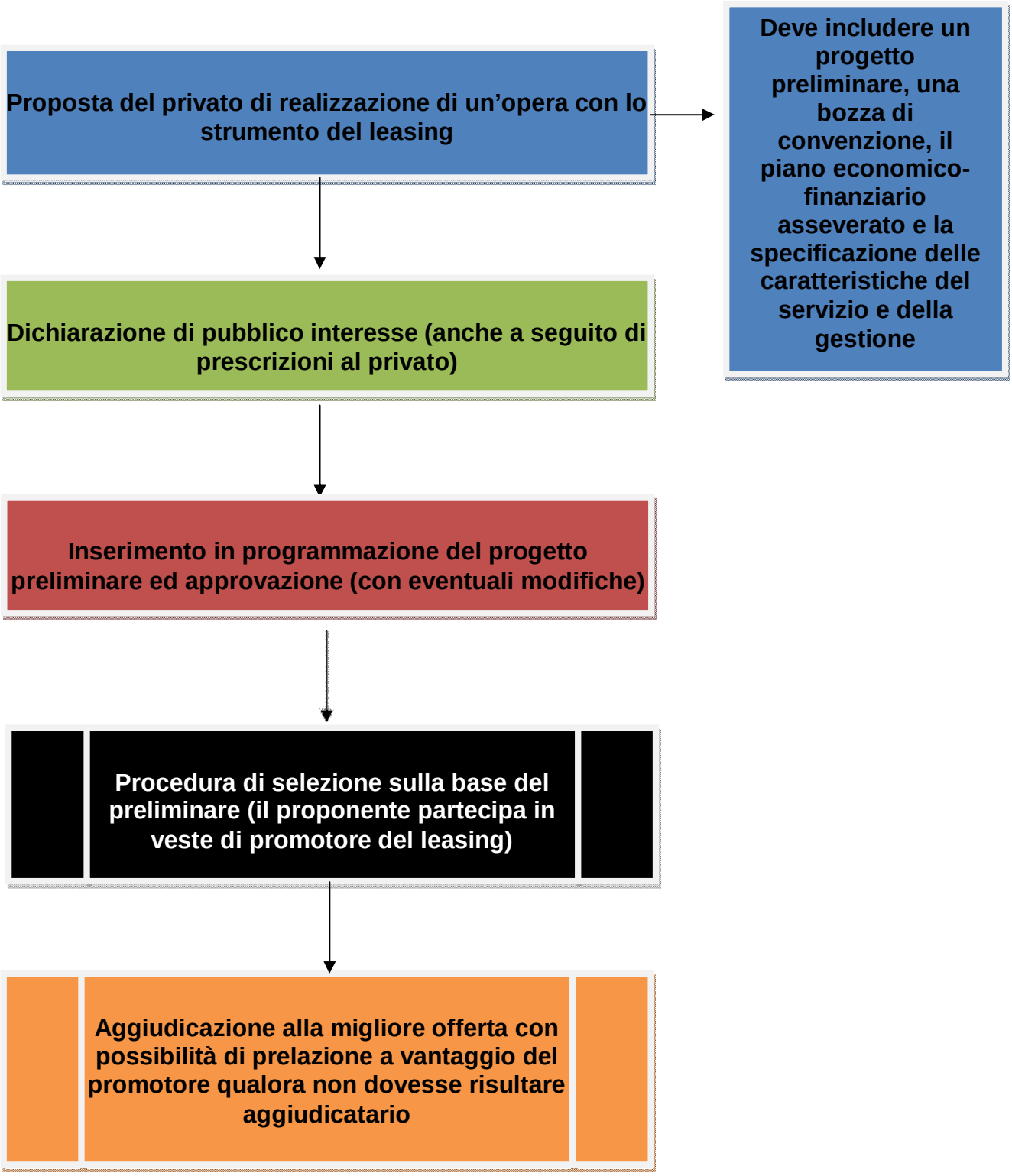PROCEDURA DI AFFIDAMENTO DEL CONTRATTO IN CASO DI INIZIATIVA PRIVATA